

# Terms & Conditions

**Effective Date: 22-01-2024**

## **About Company:**

Iota Design & Innovations Lab Pvt Ltd. (IDIL) is an R&D company that works in different domains as Market survey and research, Healthcare, LiveScience, 3D printing Technology, and CAD design Services.

SAE(Say And Earn) is a sub-division of the IDIL its main focus is on market surveys and research for its own and other businesses that can get inciteful input and grow exponentially. This is an app/web-based application where anyone can create anyone give the survey.

Say and Earn (SAE) is committed to protecting your privacy. This Privacy Policy explains how your basic information is collected, used, and disclosed by SAE.

## **Information We Collect:**

- We may collect all information that you provide directly to us when you participate in our market research studies, surveys, or other services. This information may include your name, email address, and phone number, geolocation, demographic information such as age, gender, and income, Psychographic information, such as interests and lifestyle, Opinions and feedback on products and services and any other information you choose to provide. Also you have the option of adding a profile photo.
- We store your survey questions and responses by using third-party server providers such as AWS Cloud for you and provide analysis tools for you to use with respect to this data. We treat your survey as private, unless you make them available to members of the public. We don't sell your surveys or responses you collect.
- Survey creators / Surveyor can collect responses anonymously on Services. However, even if a survey creator collects responses anonymously, specific questions in the form may still ask you for your basic information or data that could be used to identify you. We store your responses on behalf of the creator even if you respond anonymously and we are not responsible for the content of that form. The creator may have their own privacy policy and please contact the creator directly.
- If you make a payment to SAE App and provide your billing details, we store your name, address, email address and tax number information. If you provide a billing address, we will regard that as the location of the account holder to determine SAE App entity with whom you contract and the sales tax. Our integrations with third party payment gateways are processing your financial information only. We don't store or log any sensitive cardholder or credit card number data provided by you or your responders.

### **Why Do we Collect Location Information:**

- Our application collects geographical location data from users to facilitate the distribution of surveys according to the preferences set by survey creators. When a survey creator specifies a particular geographical area for conducting a survey, our app utilizes the location information of respondents to ensure that the survey is distributed accordingly.
- Location information provided by respondents enables them to receive surveys tailored to their geographical area, ensuring relevance to local events, businesses, and community issues. Additionally, it helps them discover nearby services, opportunities, and resources such as job listings, educational programs, volunteer opportunities, and local events. By participating in location-based surveys, respondents can actively engage with their local community, sharing their opinions on matters that affect them directly, thus fostering a sense of belonging and involvement in community decision-making processes.

### **How We Use Your Information:**

We may use the information we collect from you for various purposes, including:

- Conducting market research studies and surveys
- We collect basic information from users (both survey creators and respondents), including their name, email address, phone number, education, etc. This information is used to distribute surveys created by users according to their specified distribution conditions, such as specific regions or fields.
- Sending you notifications about new surveys or studies
- Analysing survey results and preparing aggregated reports
- Improving our product, services, and website
- Responding to your inquiries and providing customer support
- We collect location data from users (respondents) to facilitate the distribution of surveys based on the region selected by survey creators. This allows survey creators to target specific regions for collecting responses to their surveys.
- Improve and develop our products and services by analysing how you are used and interacted with, as well as by assessing the use of and interactions with our Services and certain content our customers send or display through the Services, including by conducting data analytics to develop insights about you, your needs and preferences so we can make more informed predictions, recommendations and products for our customers.
- Our main objective in gathering your information is to enhance your overall experience while using the app. We utilize your data to closely track the most frequently used features, enabling you to access your activity history, rate experiences, and identify areas for improvement.
- We may aggregate and analyse location data to improve the overall functionality of the application and provide valuable insights into survey trends based on geographic regions.

## Sharing of Your Information:

We may share your collected information with

- Our clients, so that they can use the results of our market research to make informed business decisions
- Our service providers, such as data processing companies and survey hosting companies, who help us to conduct our market research activities
- Law enforcement and regulatory authorities, if required by law

We do not sell, rent, or trade your basic information (Ex. Name, Mob., email) to third parties for their marketing purposes.

## User Control and Consent:

1. **Voluntary Participation:** Your engagement with the Say and Earn (SAE) platform is entirely voluntary. You choose to participate in surveys and provide basic information based on your discretion.
2. **Privacy Choices:** SAE ensures the privacy of your surveys and responses. Your basic information is not shared or sold without your explicit consent.
3. **Anonymous Options:** Survey creators can collect responses anonymously. Even when responding anonymously, certain questions may request basic information, and you have control over the data you choose to disclose.
4. **Opt-Out and Control:** You have the option to opt out of receiving promotional materials. Additionally, you can exercise control over your basic information by accessing, correcting, or deleting it, and by requesting specific data usage changes.
5. **Contact for Inquiries:** For any concerns or inquiries regarding your data and privacy choices, you can reach out to SAE at [sae.today.dev@gmail.com](mailto:sae.today.dev@gmail.com).
6. **Opt-In:** Location services are optional, and you can choose to enable or disable them at any time through your device settings.
7. **Permission Prompt:** The application will request permission to access your device's location information when you create a new survey or customize survey settings based on location.

## Security:

- We take appropriate security measures to protect your basic information from unauthorized access, use, disclosure, alteration, or destruction. We use a variety of security technologies and procedures, such as encryption and firewalls, to protect your information.
- Location information is used in an anonymized and aggregated manner, ensuring that individual surveyor locations are not disclosed to survey participants.
- All location data is transmitted securely using industry-standard encryption protocols to protect it from unauthorized access

**Your Choices:**

You have the following choices regarding your basic information:

- You can choose to opt out of receiving promotional materials from us.
- You can access, correct, or delete your basic information.
- You can request that we stop using your basic information for a particular purpose.

To exercise any of these choices, please contact us at [sae.today.dev@gmail.com](mailto:sae.today.dev@gmail.com)

**Refund Policy:**

This application is free for those who want to conduct the survey on their own and circulate it on their own social media or other platforms. And it is chargeable if anyone wants to conduct survey through SAE. Payment is the last step in creating a survey. After publishing the survey it is not refundable. If it is not published then it will be refunded within 5 to 7 working days.

**Children's Privacy:**

Our services are not intended for children under the age of 13. We do not knowingly collect basic information from children under 13. If you believe we have collected basic information from a child under 13, please contact us at [sae.today.dev@gmail.com](mailto:sae.today.dev@gmail.com) so we can remove the information.

**Data retention policy:**

- Once a user becomes inactive, the user's data is retained for 12 month. All the data gets automatically deleted after 12 month unless the user becomes active within this period.
- Location data is temporarily stored during the survey distribution process and is only retained for as long as necessary to fulfill the purpose for which it was collected.

**Third-Party Services:**

- Survey participants will only receive location-specific surveys without access to the basic information of the surveyor.
- We do not sell or share your location data with third-party entities for marketing or advertising purposes.

**Account Deletion Policy:**

- To delete your account, you must request assistance from our help center, or alternatively, you can contact us at [sae.today.dev@gmail.com](mailto:sae.today.dev@gmail.com).
- Account deletion is immediate, and all associated information is permanently removed. Re-logging in will necessitate the creation of a new account.

**Changes to This Privacy Policy:**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

**Contact Us:**

If you have any questions about this Privacy Policy, please contact us at:

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